

Reading Rock Academy Aims

Our Aim is to provide a safe environment for young musicians to develop in the following areas:

1. Technical Musicianship & Creativity
2. Employability in the Music and Creative Industry
3. Social Responsibility

1. Technical Musicianship & Creativity

We achieve this through the following activities we offer to our members:-

- a) Instrumental Courses and One to One Tuition
- b) Rock Clubs
- c) Band Experience Coaching Sessions
- d) Performance Opportunities at our Venue, Public Places within the community

2. Employability

We aim to give every member the opportunity to demonstrate skills needed in the workplace through individual responsibilities in the day to day operation of the academy and at our events.

Members can be given voluntary roles to support all aspects of the academy over and above the sessions and activities.

We also provide specialist Clinics and Workshops by working professionals in the Music and Creative Industries for members to attend.

We can provide personal references for our members who want to develop their educational and employment opportunities.

3. Social Responsibility

We expect each member to contribute to local fund raising events for local charities and causes through their music and in related areas of support.

Each member will be given opportunities for perform at local community events and support their local community.

Pete Doyle
Academy Director & Founder
Feb 2013

Reading Rock Academy – Member Behaviour Policy

Reading Rock Academy wants every member to enjoy their sessions and activities with us. Reading Rock Academy is a not for profit organisation and soon to be charity and heavily relies on volunteers who give up their time to help young people in the music and creative industries.

We expect the following from every member of Reading Rock Academy in terms of behaviour:

1. To have fun and enjoy being creative in each session
2. To work as a team with other musicians and share creative ideas productively
3. To play an active role in each session and to support the session leader, coach or volunteer
4. To reflect on how they can improve their personal development as a musician
5. To not play music or talk over other members or session leaders whilst they are talking
6. To listen and contribute creatively to each session
7. To use the equipment and furniture in a safely and regard to their own health and safety and the other members and session leaders
8. To suggest ways to improve the session for the benefit of the group as a whole
9. To ask the session leader if any instructions are not clear
10. To be smart in appearance and to put any rubbish in the bins provided

Reading Rock Academy will provide each member during each session:

1. A safe and professional environment for modern music performance and practise
2. An experienced session leader appropriate for the group ability level
3. Refreshments in terms of cold drinks and snacks can be purchased at the academy but only consumed during session breaks. We expect at least one short break in every 2 hour session

Pete Doyle
Academy Director & Founder
Feb 2013

Reading Rock Academy – Band Experience Sessions

What do we expect musicians to achieve during each session?

We provide a band coach to facilitate each band experience session. We look for the progress as a band AND as an individual in the following areas:

1. Technical & Musicianship

Each member of the band must be able to demonstrate progress in their technical ability and level of musicianship for their chosen instrument.

The band coach will recommend areas for improvement and development for individual practise and in some cases may recommend instrumental or theory lessons if technical skills were needed.

2. Performance

Each member of the band must be able to demonstrate progress on their performance of their songs. Performance skills are a key part of any modern professional musician's career.

During each band session, the band coach will ensure that there are opportunities for developing performance skills both as a band and as an individual.

We also provide optional opportunities for bands to perform in a safe and friendly atmosphere on our regular performance evenings.

3. Creativity

Each member of the band must be able to demonstrate progress on their individual creativity within their area of the band. Creativity is a really important aspect of any professional musician and this can be nurtured during each band session with our experienced band coaches.

We like to see musicians try out new ideas for songs, new arrangements and innovative ways to develop the music and performance.

4. Appearance & Professionalism

Each musician must be smartly and appropriately dressed for each band experience session. During performance sessions we would expect musicians to give consideration to how they look and style themselves as a band.

We like to see musicians discussing their appearance and give consideration to how they can build their professional look as they develop as a band. The conduct of musicians during each session and performance is key to developing employable skills required in the professional music and creative industry.

Pete Doyle
Academy Director & Founder
Feb 2013